EXPLORE 23

Basic accounting for Escapia users

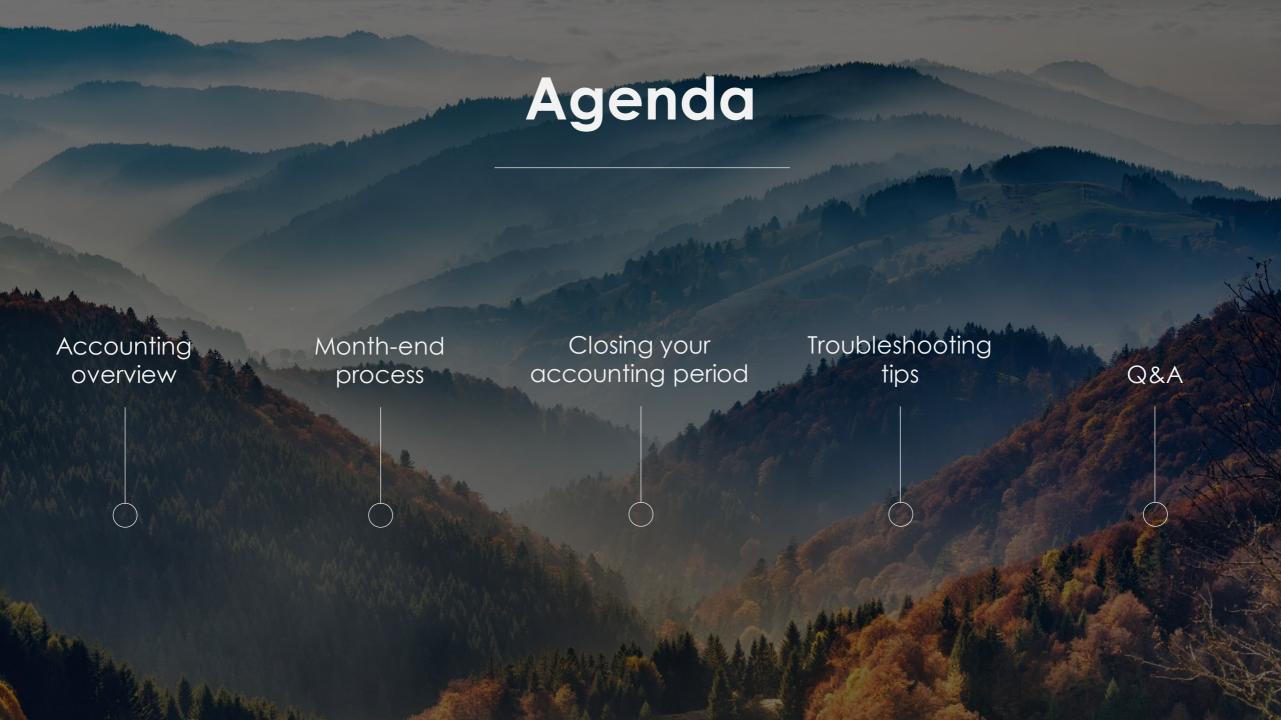
Bob Smersh, Senior Customer Product Support Specialist





Senior Customer Product Support Specialist





Accounting overview

Trust accounting vs. Operating accounting

Trust accounting

Income held and later distributed to beneficiaries

Operating accounting

Other financial aspects of running the business



Trust accounting



Guests

Payments made by guests for their stay



Owners

Owners' revenue and expenses from rental



Vendors

External housekeeping and maintenance for properties



Business

Money to be paid to the business for management cost

Operating accounting



Business expenses

Business taxes, property taxes, etc.



Business supplies

Phones, computers, desks, chairs, etc.



Staff payroll

Paying staff, taxes, insurance, etc.



Listing costs

Listing fees and advertising cost



- Uses customized general ledger accounts to keep expenses and revenue separated.
- Credits and debits are used to move funds between these general ledger accounts.

- Double entry accounting: every transaction will have a credit and debit that balance out.
- Escapia is not an operating accounting software like QuickBooks or NetSuite.

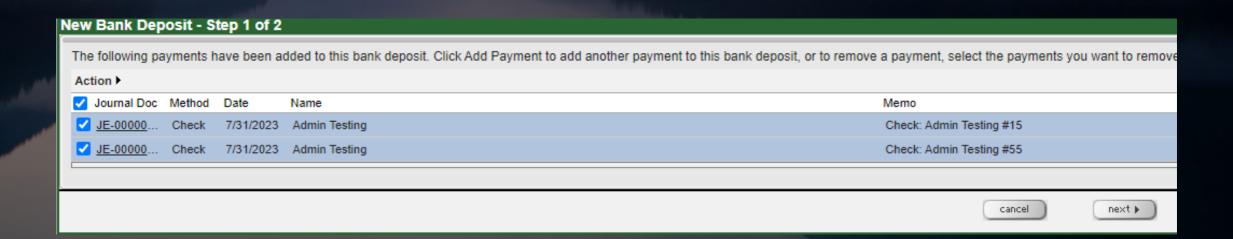
Month-end process

- Reconcile bank accounts
- Reservations
- Service orders, recurring charges, bills
- **Preliminary** owner statements
- Pay owners
- Final owner statements
- Pay open items



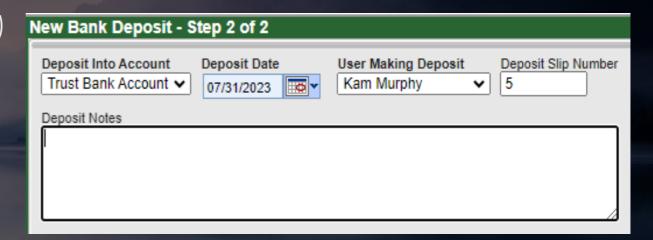
Verify deposits: Cash and checks

- Accounting > Banking > Bank Deposits > New Bank Deposit > Add Payments
- Select Payment Type > Enter Start and End Date > Search
- Check boxes on left to select payments > click Add Selected Payments
- Check correct payments have been selected > Next



Verify deposits: Cash and check

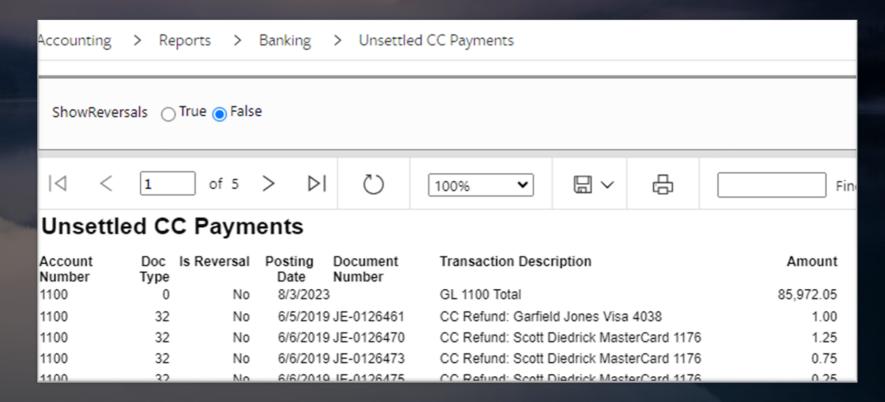
- Select bank account (if more than one)
- Enter Deposit Date
- Add Deposit Slip Number and/or Deposit Notes (optional)
- Save and Complete



Follow these steps until all payments have been deposited for the month.

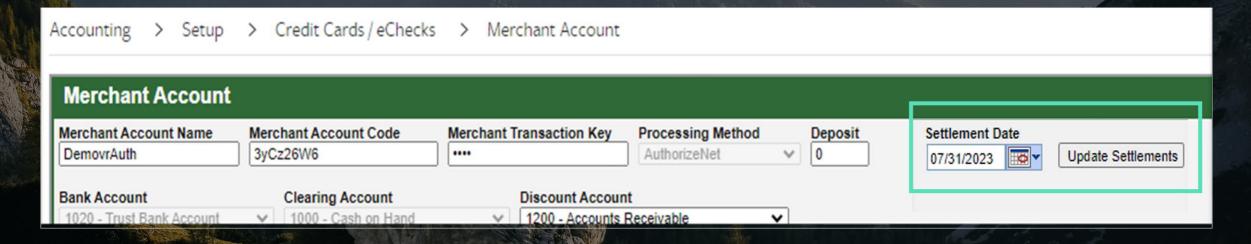
Check for unsettled credit card payments

Accounting > Reports > Banking > Unsettled CC Payments



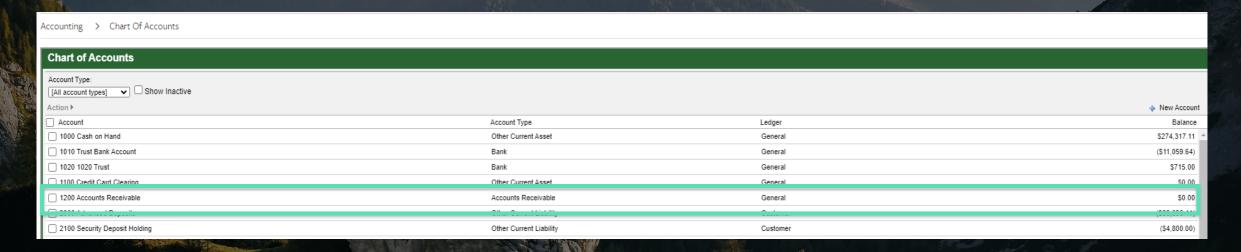
Update credit card settlements

Accounting > Setup > Credit Cards/eChecks > Merchant Account



Reconcile credit cards

Accounting > Chart of Accounts



1200 accounts receivable should always be \$0.00.

Reconcile credit cards

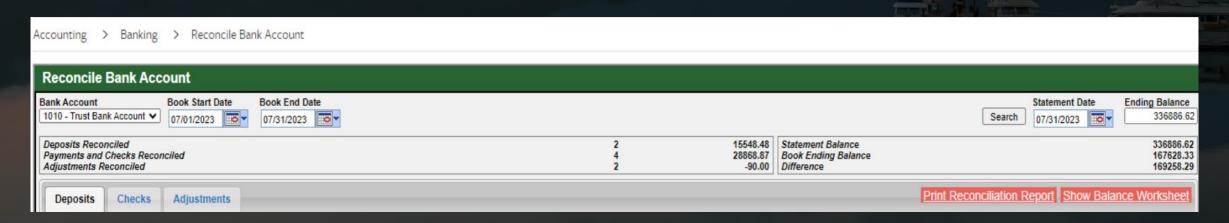
Accounting > Banking > Reconcile Credit Cards / eCheck Settlements

Settlement Batches							
Reference Number	Posting Date	Statement Date	Items Settled	Amount Settled	Amount Deposited	Adjustment	
	4/18/2016	04/18/2016	1	5000.00	5000.00	0.00	
	4/18/2016	04/18/2016	2	2311.36	2311.36	0.00	
	4/13/2016	04/13/2016	1	3000.00	3250.00	-250.00	
			4	10311.36	10561.36	-250.00	

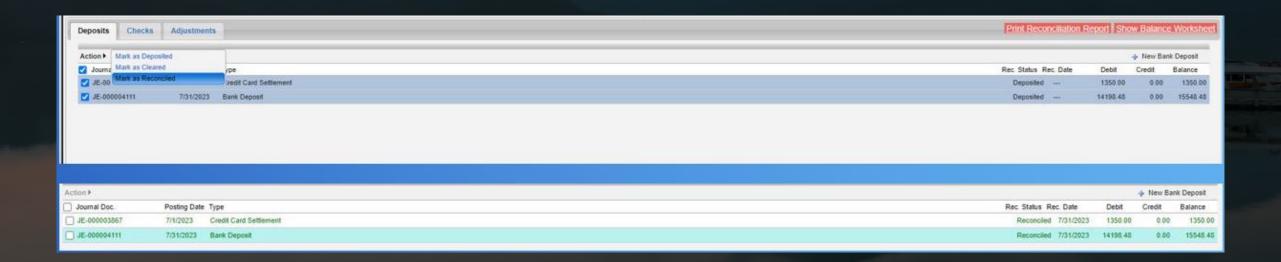
For any settlement that has an adjustment other than zero, change the amount deposited to the amount settled and save.

Bank reconciliation

Accounting > Banking > Reconcile Bank Account

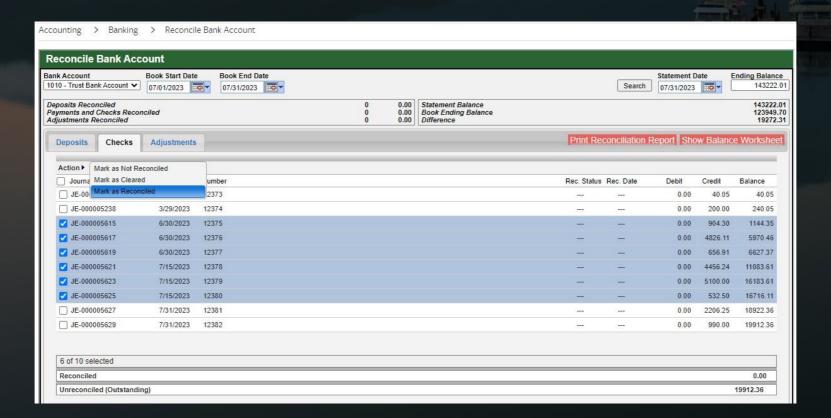


Bank reconciliation - deposits



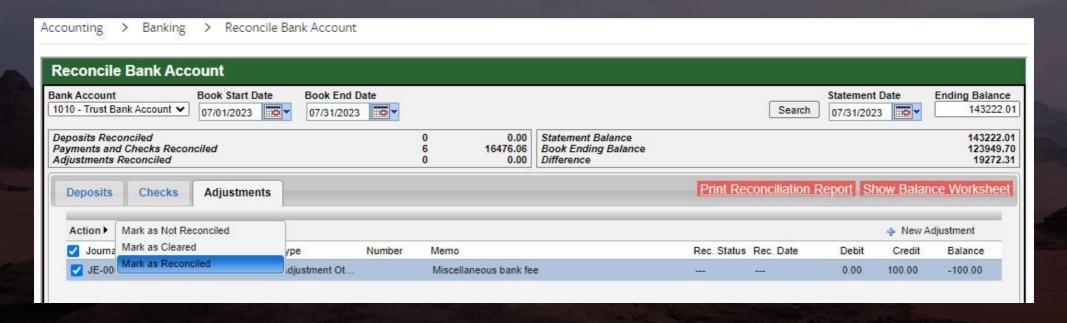
Bank reconciliation - checks

Accounting > Banking > Reconcile Bank Account



Bank reconciliation - adjustments

Accounting > Banking > Reconcile Bank Account > Adjustments > New Adjustment



Bank reconciliation - balance worksheet



Bank reconciliation - Print Bank Reconciliation report

Bank Reconciliation		
ABC Rentals 1010 - Trust Bank Account		
Statement Balance Deposits in Transit OS Checks Bank Adjustments Adjusted Bank Balance		
Beginning Book Balance Deposits Payments & Checks Book Adjustments		
Adjusted Book Balance Adjusted Difference		

Statement Date: 7/31/2023 Printed On: 8/10/2023

\$336,886.62

\$169,258.29

\$167,628.33

\$181,038.72

\$15,548.48

\$28,868.87

\$167,628.33

-\$90.00

\$0.00

\$0.00

\$0.00

Reservation Grid

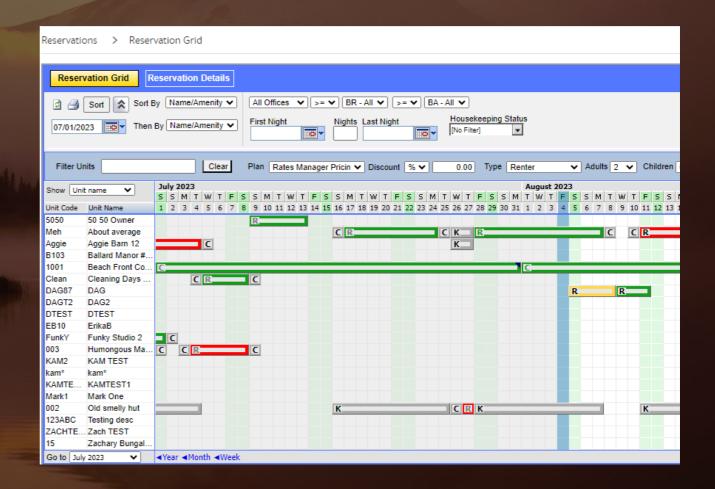
Reservations > Reservation Grid

GREEN: Payment status: **Paid**

YELLOW: Payment status: Partially Paid

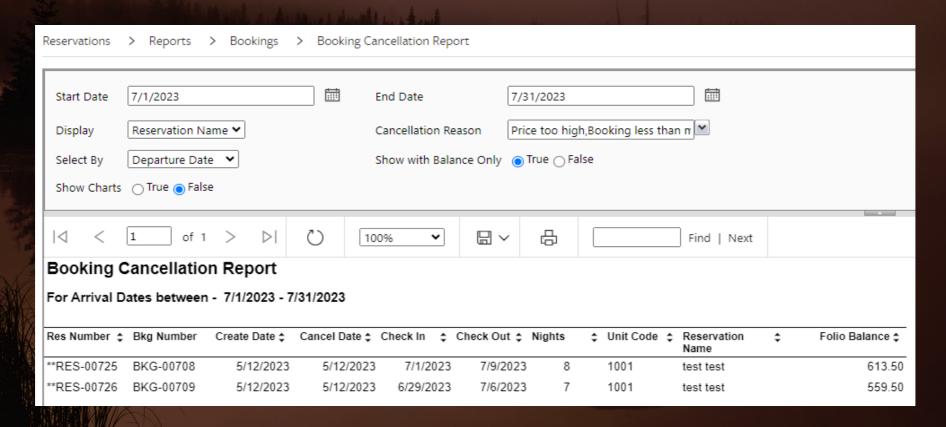
RED: Payment status: **Not Paid**

(or possibly not confirmed)

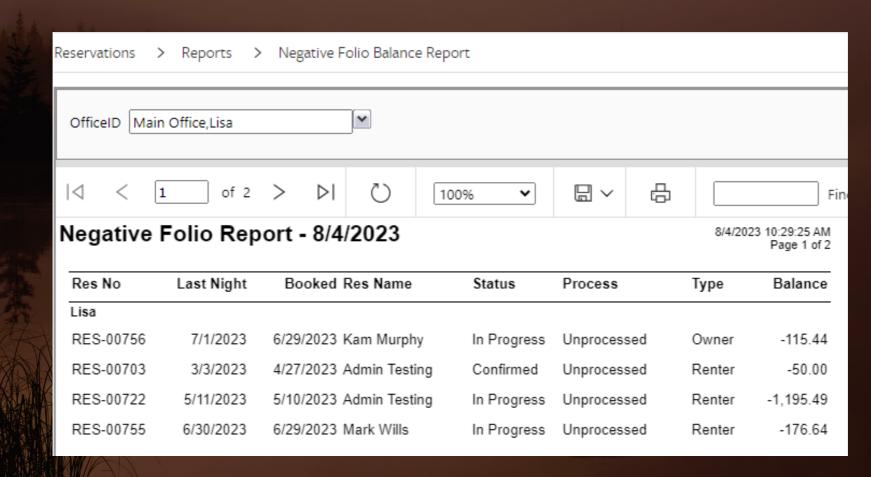


Booking Cancellation report

Reservation > Reports > Bookings > Booking Cancellation Report

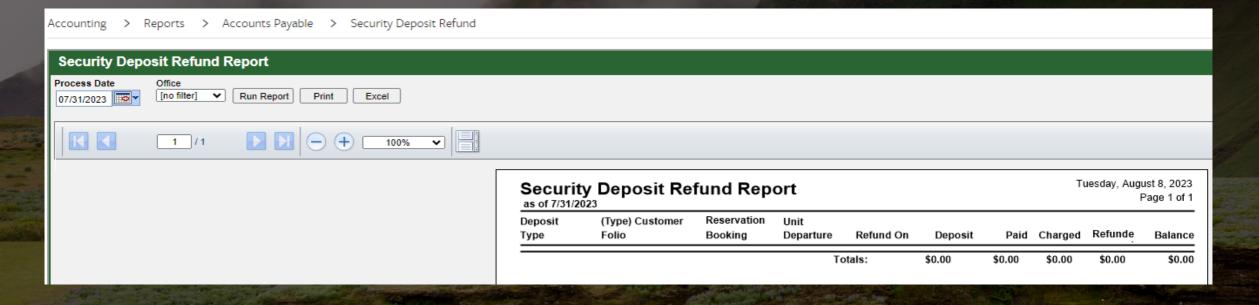


Reservation > Reports > Negative Folio Balance Report



Process refunds

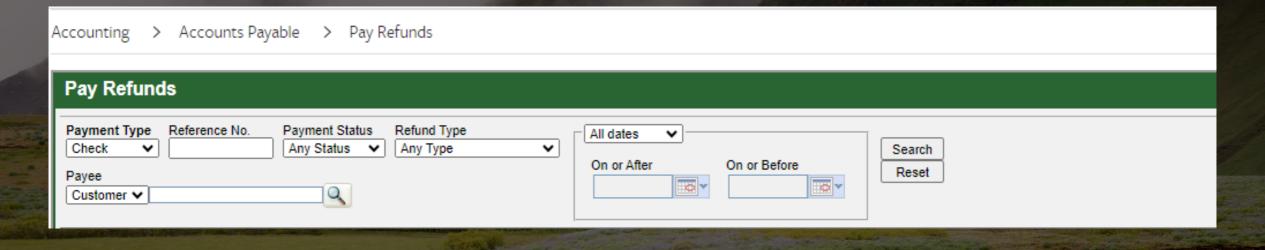
Accounting > Reports > Accounts Payable > Security Deposit Refund Report





Process refunds

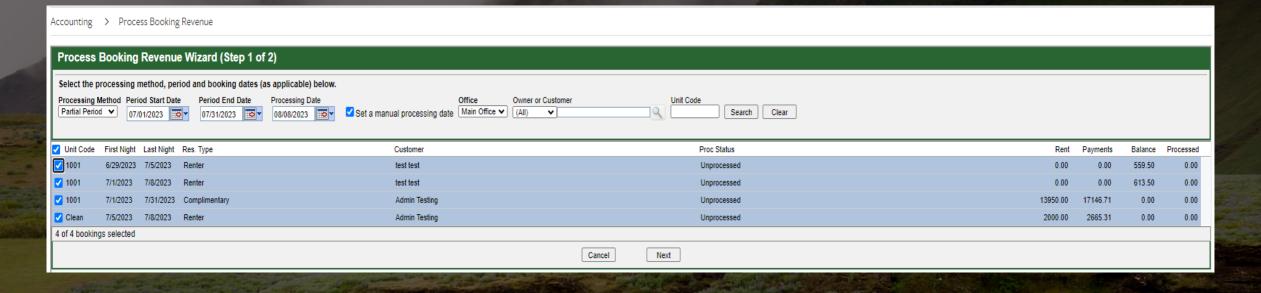
Accounting > Accounts Payable > Pay Refunds



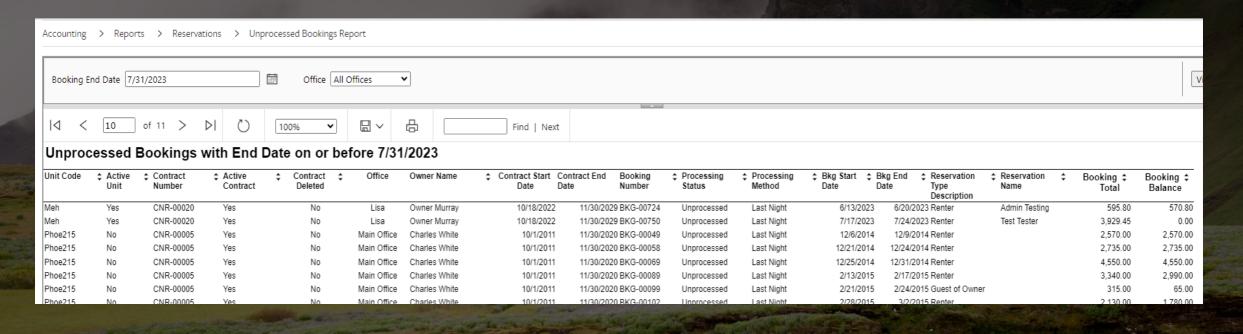


Process revenue

Accounting > Process Booking Revenue



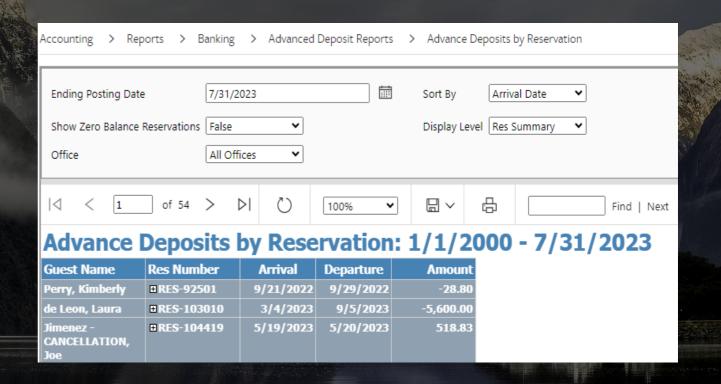
Accounting > Reports > Reservations > Unprocessed Booking Report



Advance Deposit reports

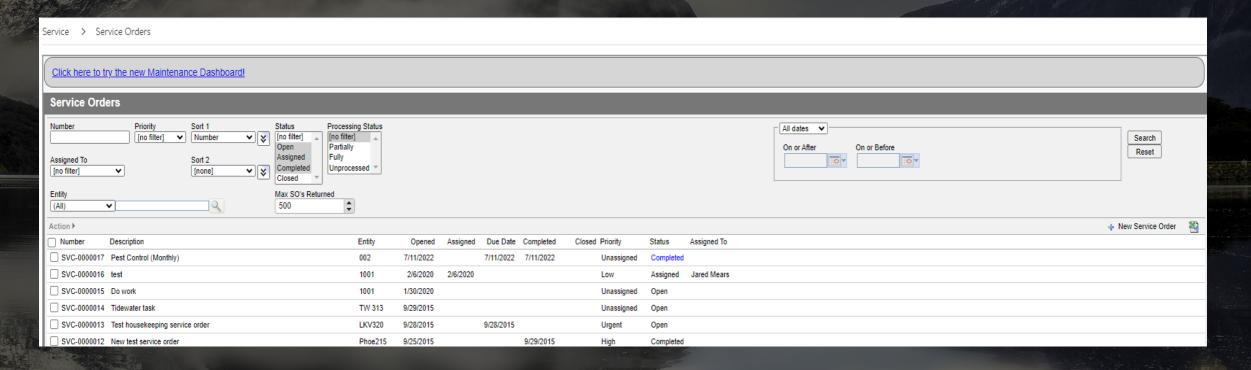
Accounting > Reports > Banking >
 Advanced Deposit Reports >

 Advance Deposits By Reservations



Service orders

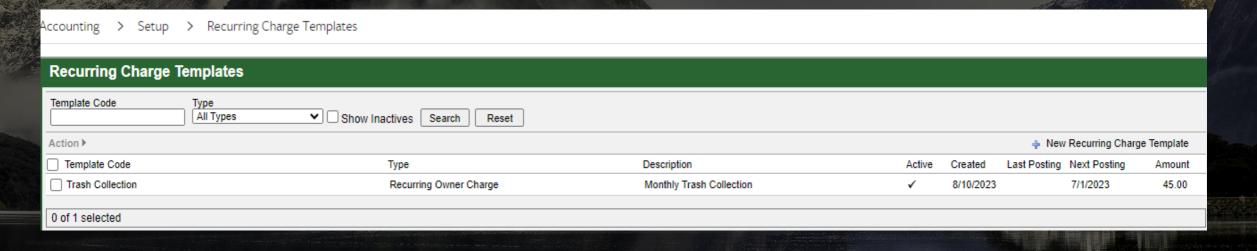
- Service > Service Orders
- Accounting > Process Service Orders





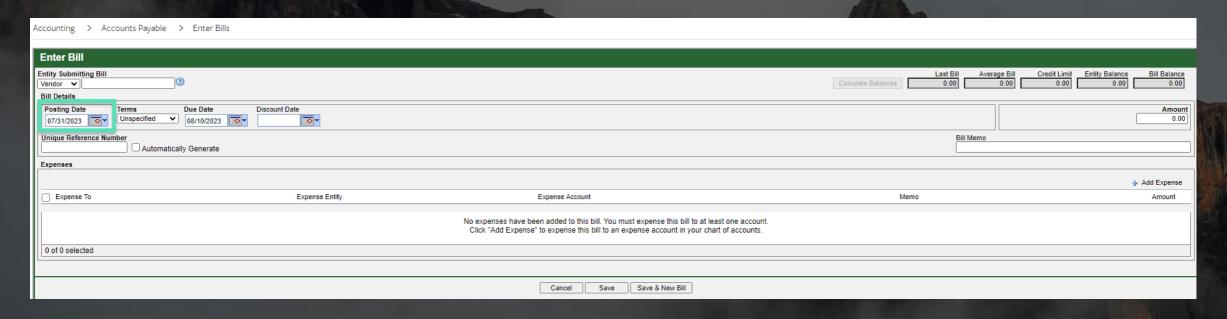
Recurring charges

Accounting > Setup > Recurring Charge Templates



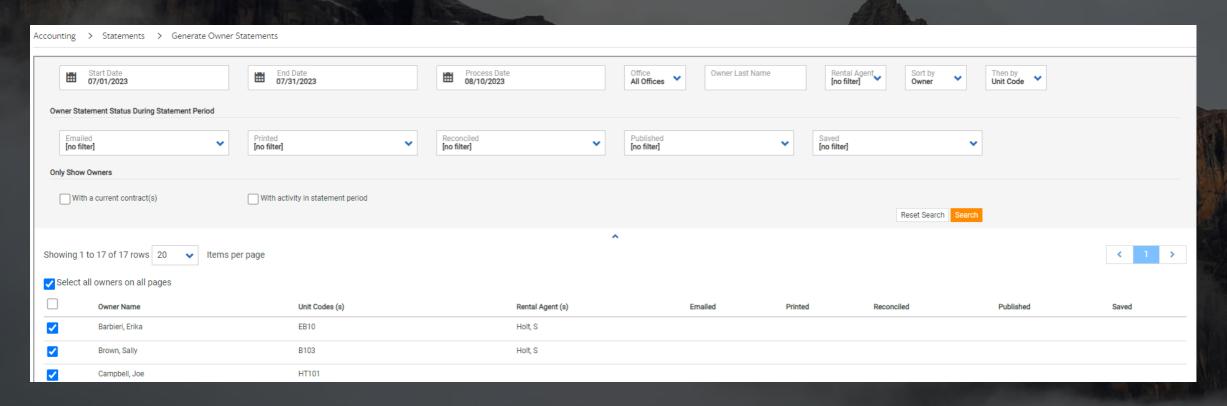
Bills

Accounting > Accounts Payable > Enter Bills



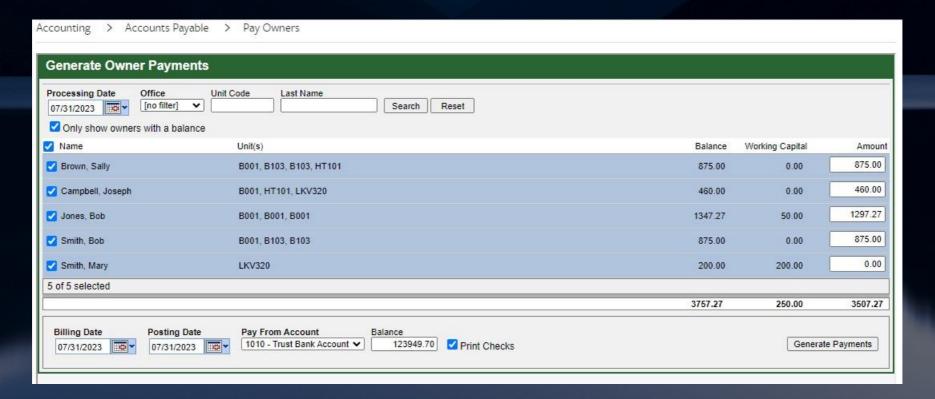
Owner statements - preliminary

Accounting > Statements > Generate Owner Statements



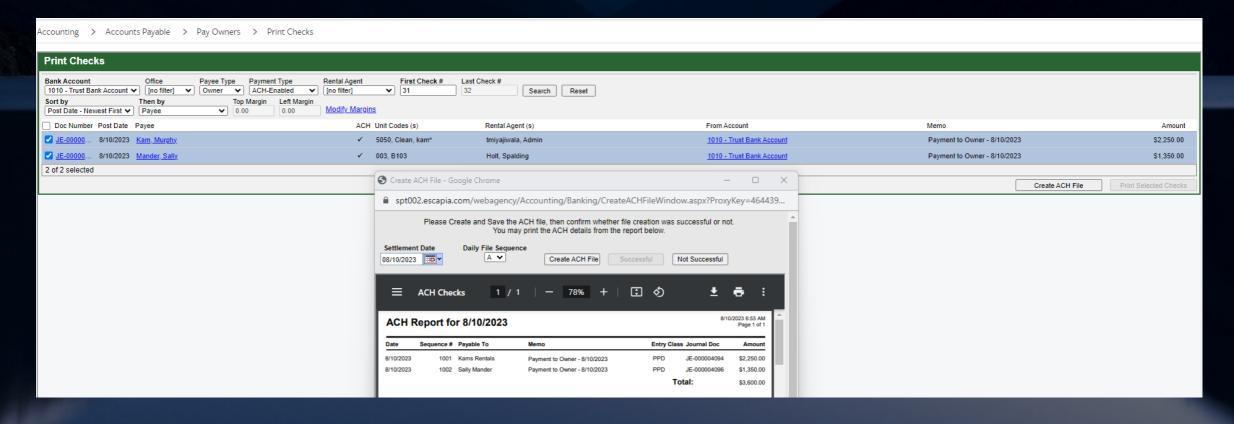
Pay owners

Accounting > Accounts Payable > Pay Owners



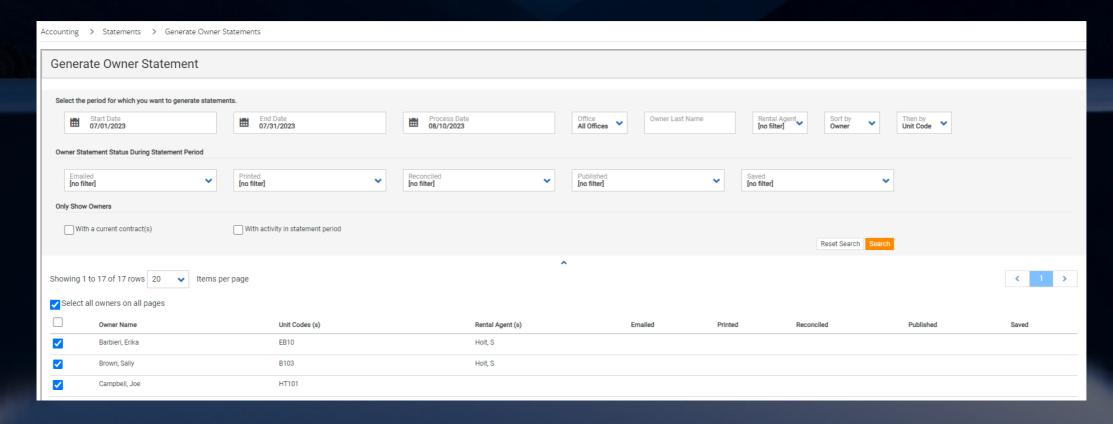
Pay owners (continued)

Accounting > Accounts Payable > Print Checks



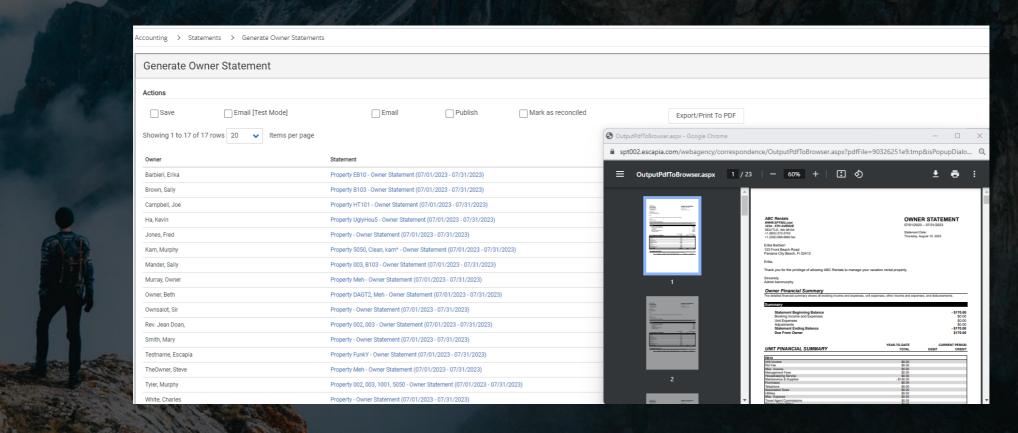
Owner statements - final

Accounting > Statements > Generate Owners Statements



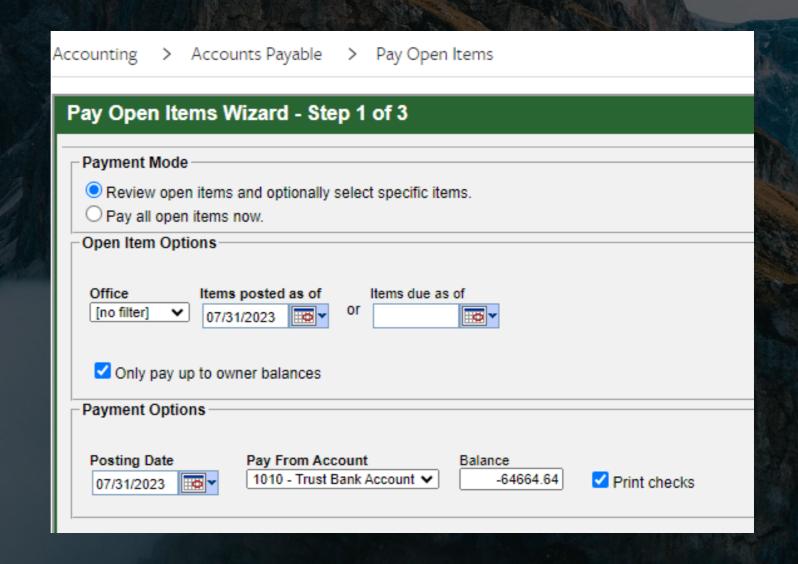
Owner statements - final (continued)

Accounting > Statements > Generate Owners Statements



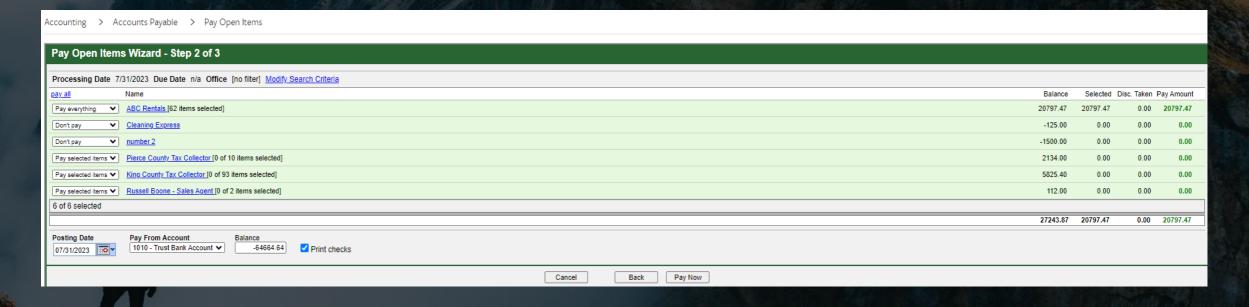
Pay open items

Accounting > Reports >Pay Open Items



Pay open items

Accounting > Account Payables > Pay open items





Pay open items

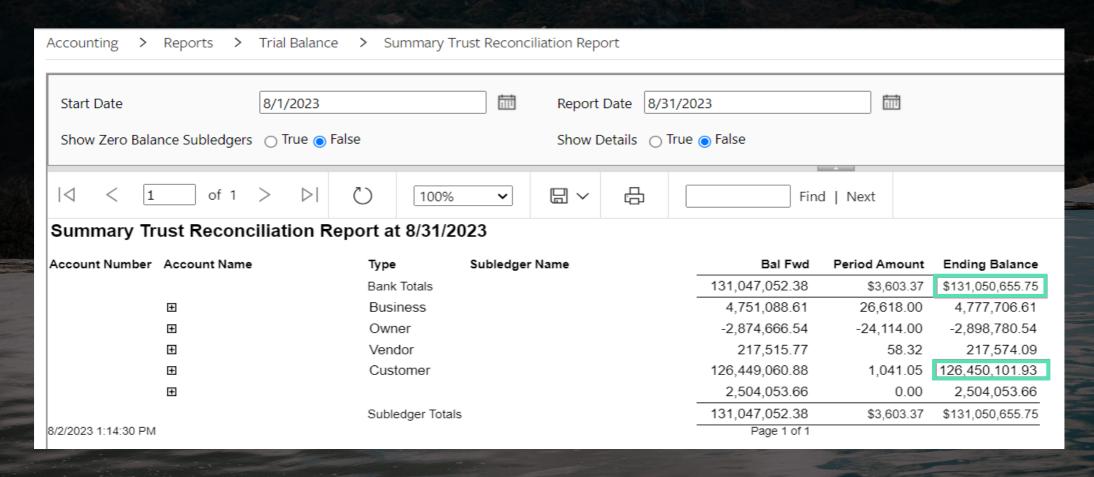
- Business OIAP Check Distribution report

Accounting > Reports >
 Accounts Payable > Business OIAP
 Check Distribution Report

Start Date 7/1/2023	Accounting > Reports > Accounts Payable > Business OIAP Check Distribution								
Business OIAP Check Distribution Report Check Number 1111 Date: 7/10/2023 Check JE Number JE-001874949 Check Amount: \$386,698.85 GI Account Acct Number Name JE Number Posting Date Description Amount 2300.1000 Management Fees -252,138.90 □ 2300.1005 Advertising Income -50,936.75 □ 2300.1010 Reservation Fees -50,936.75 □ 2300.1020 Owner Booking Fees -17,226.00 □ 2300.1030 Guest Discounts -970.00 □ 2300.1590 Travel Agency -1,613.32 Commissions -2,295.55 □ 2300.1575 Travel Insurance Fees -2,295.65 □ 2300.1585 GETA Tax Prep Fees -50.00 □ 2300.1700 Misc. Fees -50.00 □ 2300.1710 Dissatisfied Owner -107.226 □ 2300.1715 Dissatisfied Gwest -400.00 □ 2300.1735 Guest Damage -493.71 □ 2300.1800 Cash Over/short -403.00 □ 2300.1800 Cash Over/short -48,824.37 □ 2300.1800 Interest Earned -1386.898.85									
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GL Account □ 2300.1000 Management Fees □ 2300.1005 Advertising Income □ 2300.1005 Advertising Income □ 2300.1010 Reservation Fees □ 2300.1020 Owner Booking Fees □ 2300.1020 Guest Discounts □ 2300.1500 Travel Agency Commissions □ 2300.1525 Travel Agency Commissions □ 2300.1575 Travel Insurance Fees □ 2300.1575 Travel Insurance Fees □ 2300.1575 Travel Insurance Fees □ 2300.1576 GETA Tax Prep Fees □ 2300.1570 Misc. Expenses □ 2300.1710 Dissatisfied Owner □ 2300.1710 Dissatisfied Guest □ 2300.1715 Dissatisfied Guest □ 2300.1715 Dissatisfied Guest □ 2300.1725 Guest Damage □ 2300.1735 Guest Damage □ 2300.1850 Bank/Merchant Charges □ 2300.1900 Interest Earned □ 2300.1900 Distribution Total □ 386,698.85	Check Number 1111 Date: 7/10/2023								
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■ 2300.1700 Misc. Expenses 416.88 ■ 2300.1710 Dissatisfied Owner 107.22 ■ 2300.1715 Dissatisfied Guest 400.00 ■ 2300.1720 Maint/Hsk Errors 68.11 ■ 2300.1735 Guest Damage -493.71 ■ 2300.1800 Cash Over/Short 320.05 ■ 2300.1850 Bank/Merchant Charges 403.00 ■ 2300.1900 Interest Earned -13,124.33 ■ 2300-1400 CC Fee Income Joint Distribution Total -386,698.85	· · · · · · · · · · · · · · · · · · ·								
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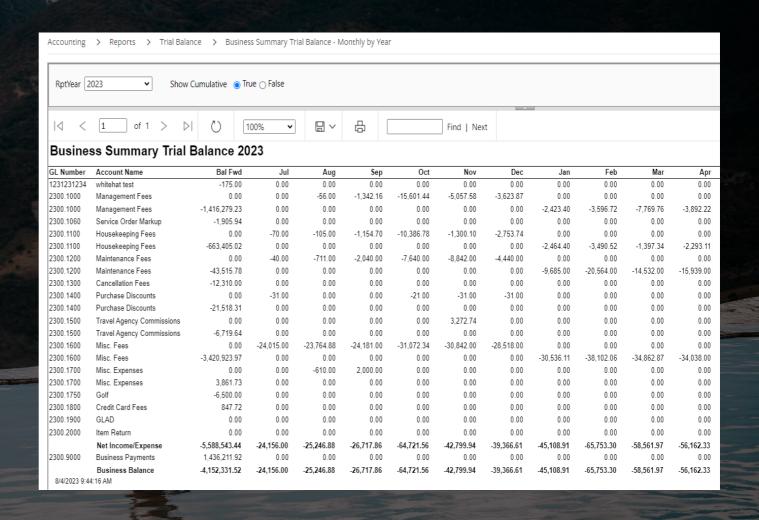
Month-end reports

Accounting > Reports > Trial Balance > Summary Trust Reconciliation Report





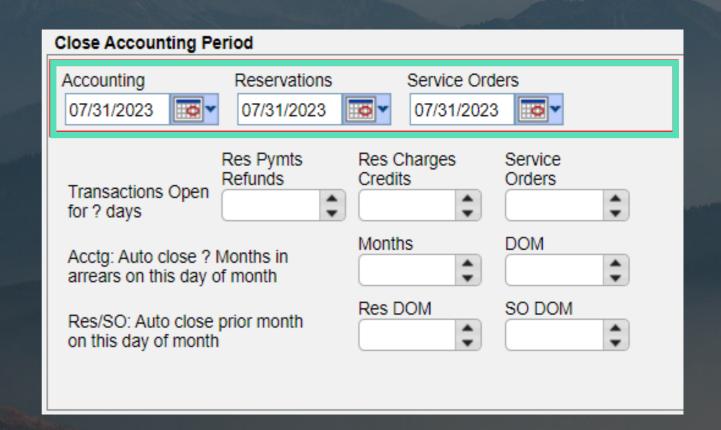
Accounting > Reports > Trial
 Balance > Business Summary Trail
 Balance - Monthly By Year



Closing accounting period

Close accounting period

Accounting > Setup > General
 Accounting Setup



Troubleshooting tips



Duplicate entries on owner statement

BKG-	(05/03/20	023-05/06/2023) Customer:		
5/6/2023	Pet Fee			
5/6/2023	Pool Hea	t		
5/6/2023	Pet Fee			
5/6/2023	Unit .	from 5/3/2023 to 5/6/2023		
Subtotal - BKG-				

Troubleshooting

Should this account have a zero balance?

Should have a zero balance at end of month:

- 1200 Accounts Receivable
- 2199 Folio Transfers and Clearing
- 2450 and 2750:
 Payments to Owners and Guests

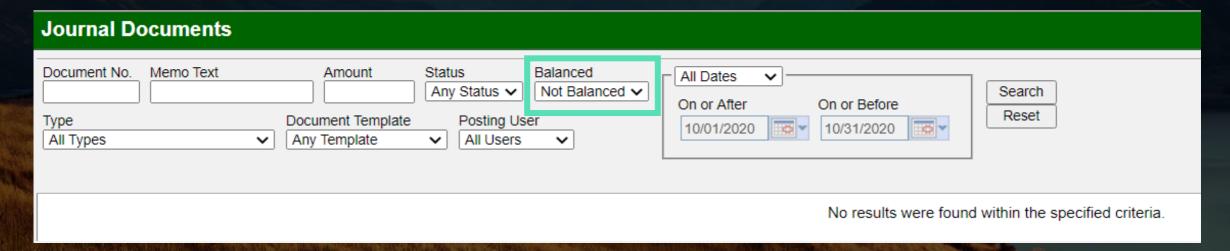
Should always have a zero balance:

- 2300 Business Account Payable
- 3000 Unit/Owner Equity
- These are non-posting accounts

Mastering month-end accounting

Do I have an out-of-balance transaction?

Accounting > Journal Documents



FREE Professional Services (normally \$250 per hour!)



Topics

- Vrbo Health & Wellness
- Rates Manager
- New Unit Editor, Owners, Contracts
- Reservations
- Housekeeping
- Service Orders
- Correspondence
- Owner Portal

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Q&A

EXPLORE 23