

Template #1: Automated post-stay communication

Subject line: Return to Paradise in [Destination]

Hi <Customer_First>,

We hope this email finds you well and that your memories of your last stay with us at <Reservation_UnitNames> still bring a smile to your face. We wanted to reach out to you with an invitation to return to our little slice of paradise for another unforgettable vacation.

At <Business_Name>, we take pride in providing exceptional experiences for our guests. We value your loyalty and would love to welcome you back for another memorable getaway. Whether you're seeking relaxation, adventure, or simply a change of scenery, we have amazing properties to make your next vacation extraordinary.

When you choose to stay with us again, you can look forward to the same luxurious accommodation, stunning views, exceptional amenities and personalized service, ensuring your stay is flawless.

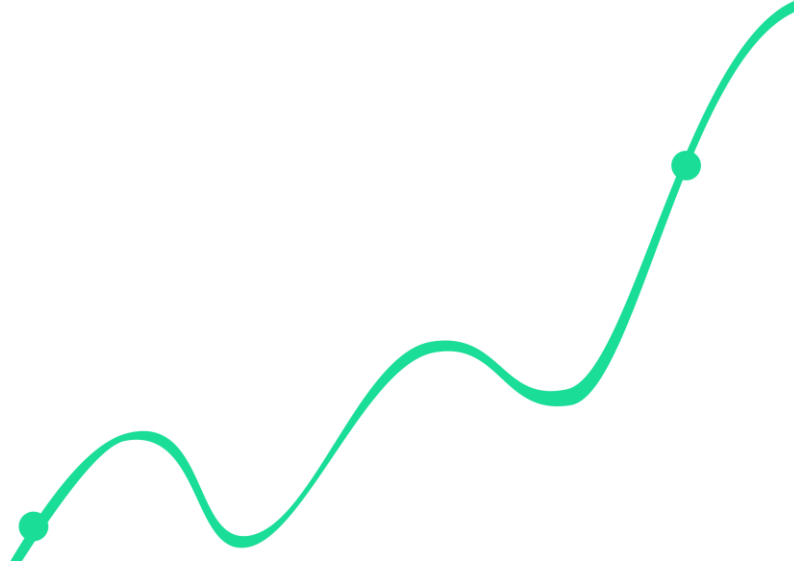
Availability is limited, so we recommend securing your dates as soon as possible.

To check availability and make your reservation, please visit our website at <Business_URL>, or you can call us directly at <Business_Phone>. If you have any questions or need assistance with your booking, our friendly team is ready to assist you.

We can't wait to welcome you back to our paradise.

Warm regards,

<RentalAgent_First> <RentalAgent_Last>
Property Manager
<Business_Name>
<Business_Phone>
<Business_Email>
<Business_URL>

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Template #2: Automated current guest communication

Subject line: Enjoying your stay? Come back for more!

Hi <Customer_First>,

We hope you've settled in nicely to your home away from home. We very much appreciate you choosing a <Business_Name> property for your vacation.

Should you choose to share some happy snaps around your vacation home with your social network, be sure to tag us @escapialuxuryrentals to **go in the draw for a \$200 travel credit**. We'll draw a lucky winner each month. This month, it could be you!

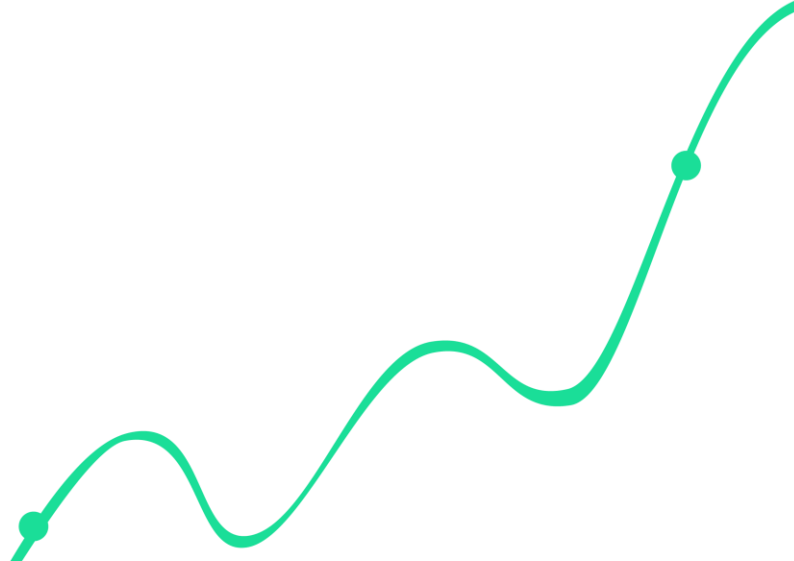
It's always our goal to provide our guests with a relaxing and memorable getaway. If you enjoy your stay, why not book your next stay now? Time gets away from us when we get back to the daily routine of home life, so the best way to get that can't-wait-for-my-next-vacation feeling is to have one booked!

To check availability and reserve an amazing property, please visit our website at <Business_URL>, or you can call us directly at <Business_Phone>. Our friendly team is ready to assist you.

Once again, thank you for choosing us for your vacation, and we'd love to host you again soon. If you have any questions in the meantime, please don't hesitate to reach out to us.

Warm regards,

<RentalAgent_First> <RentalAgent_Last>
Property Manager
<Business_Name>
<Business_Phone>
<Business_Email>
<Business_URL>

A decorative green line graphic starts at the bottom left and curves upwards and to the right, ending at the top right. It has a wavy, organic shape with three distinct peaks and valleys. A small green circle is placed at the end of the line on the right side.

Template #3: Automated post-stay communication with coupon code

Subject line: Exclusive invitation: Return to Paradise in [Destination]

Hi <Customer_First>,

We hope this email finds you well and that your memories of your last stay with us at <Reservation_UnitNames> still bring a smile to your face. We wanted to reach out to you with an exclusive invitation to return to our little slice of paradise for another unforgettable vacation.

At <Business_Name>, we take pride in providing exceptional experiences for our guests. We value your loyalty and would love to welcome you back for another memorable getaway. Whether you're seeking relaxation, adventure, or simply a change of scenery, we have amazing properties to make your next vacation extraordinary.

When you choose to stay with us again, you can look forward to the same luxurious accommodation, stunning views, exceptional amenities and personalized service, ensuring your stay is flawless.

As a valued past guest, we are delighted to offer you an **exclusive discount of 15% off your next stay of 3 nights or more** with us. Simply use the promo code **<Coupon Code>** when booking your reservation to unlock this special offer.

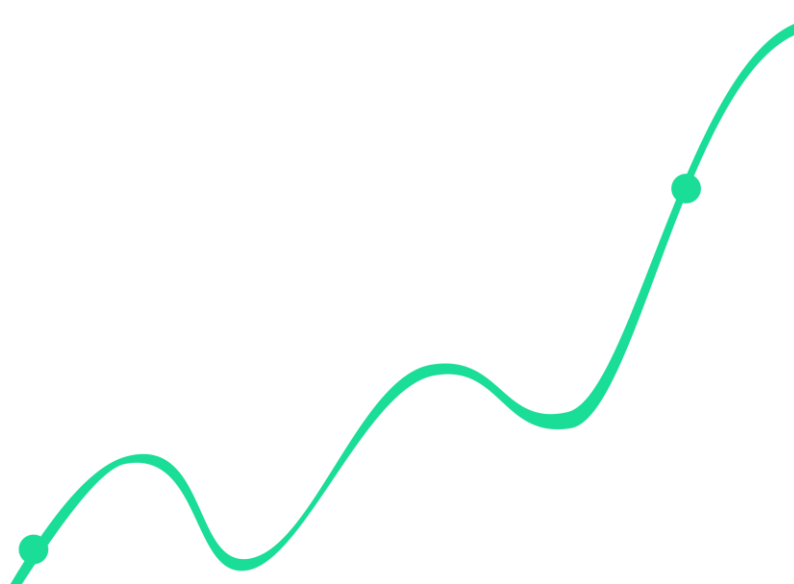
Availability is limited, so we recommend securing your dates as soon as possible.

To check availability and make your reservation, please visit our website at <Business_URL>, or you can call us directly at <Business_Phone>. If you have any questions or need assistance with your booking, our friendly team is ready to assist you.

We can't wait to welcome you back to our paradise.

Warm regards,

<RentalAgent_First> <RentalAgent_Last>
Property Manager
<Business_Name>
<Business_Phone>
<Business_Email>
<Business_URL>

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Escapia 'how to' resources

Sending Bulk Correspondence:

https://support.escapia.com/articles/en_US/Article/HASW-Escapia-Using-the-Bulk-Correspondence-Module?q=Correspondence&subdir=escapia

Automated Correspondence:

https://support.escapia.com/articles/en_US/Article/HASW-Configuring-Automated-Emails?q=Automated%20Correspondence&subdir=escapia

Creating Templates:

https://support.escapia.com/articles/en_US/Article/HASW-Escapia-Creating-Correspondence-Templates

Coupon Codes:

https://support.escapia.com/articles/en_US/Article/HASW-Rates-strategy-Coupon-codes

